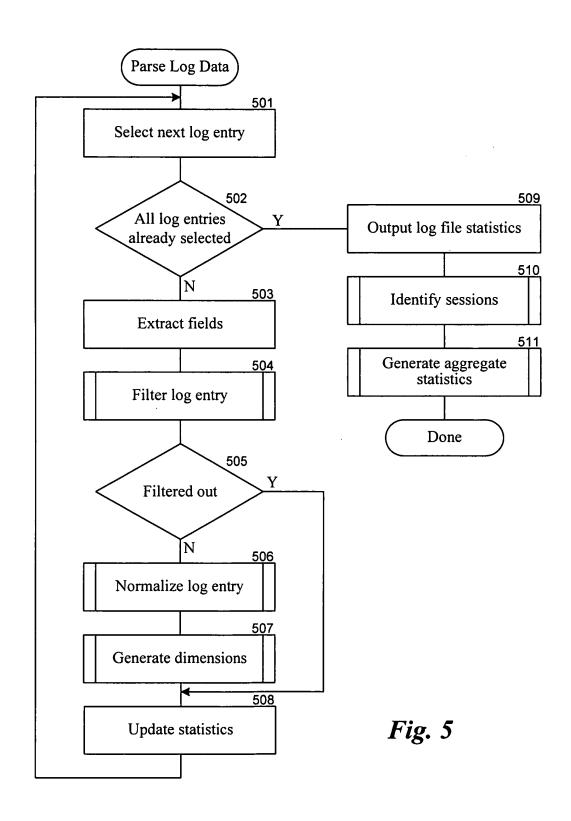


		Referer Query String 409	
URI 405		Query String 408	
URI 404	401 Dimensions	Event N 407	Fig. 4
Logical Site 403	Log Entry Table	Event 1 407	
User 402		Page Type 406	



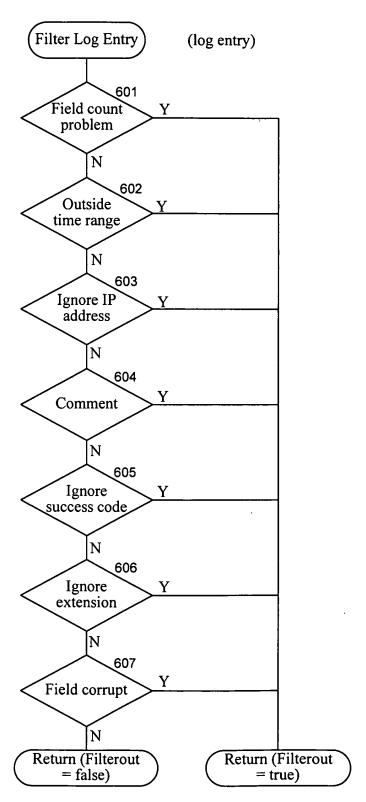


Fig. 6

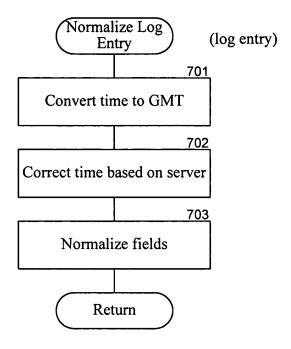


Fig. 7

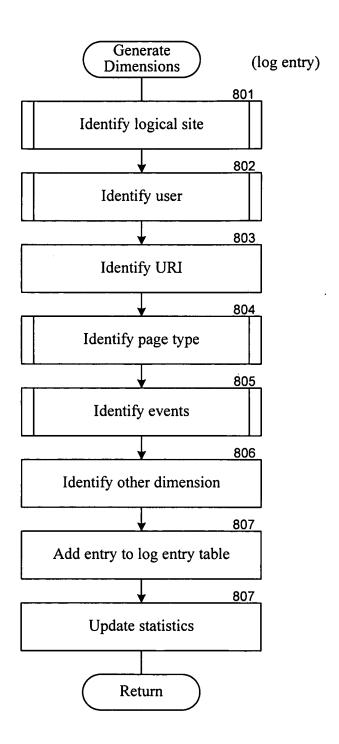


Fig. 8

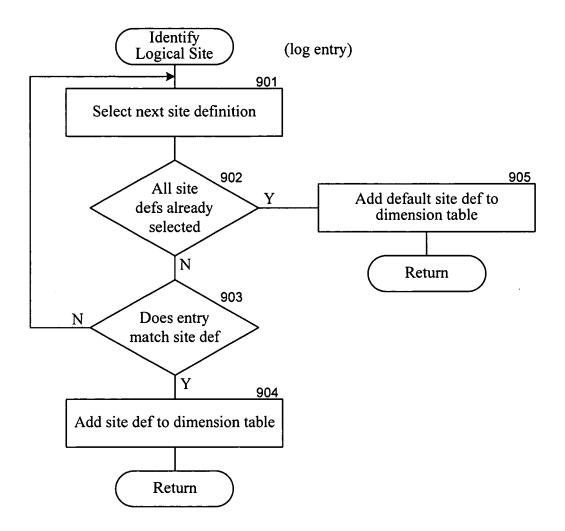


Fig. 9

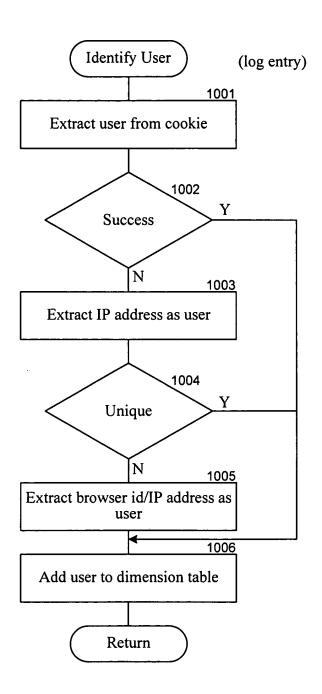


Fig. 10

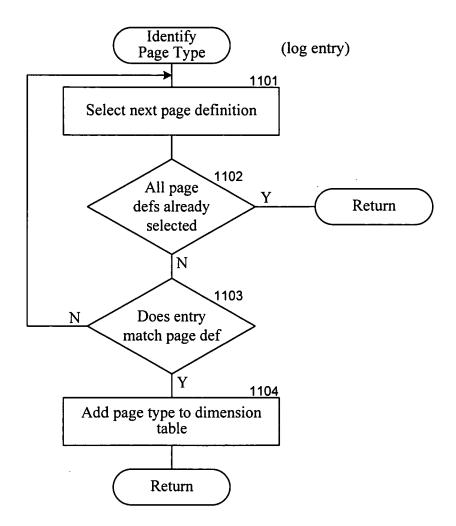


Fig. 11

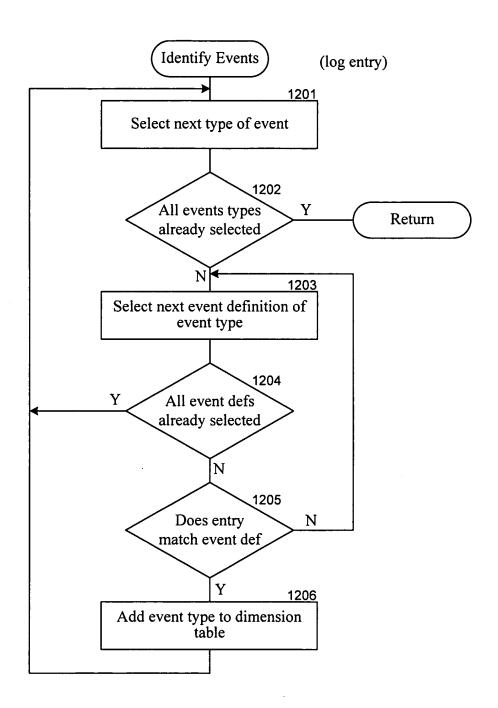


Fig. 12

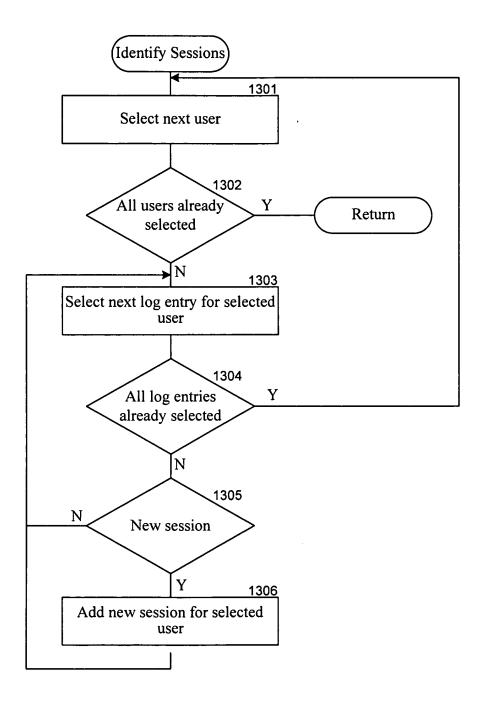


Fig. 13

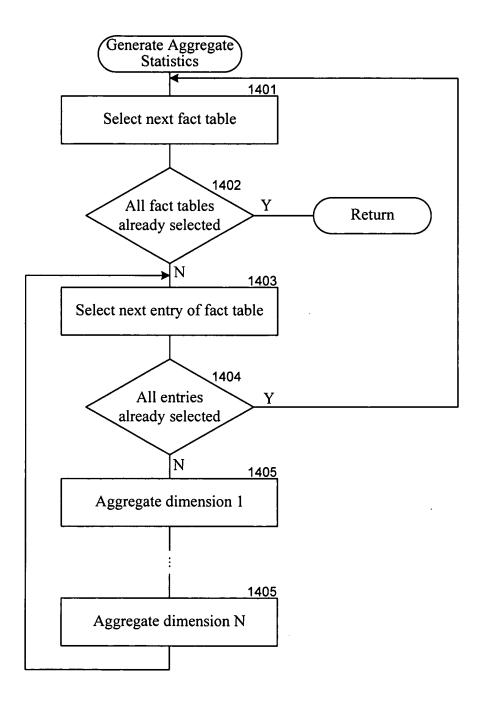


Fig. 14

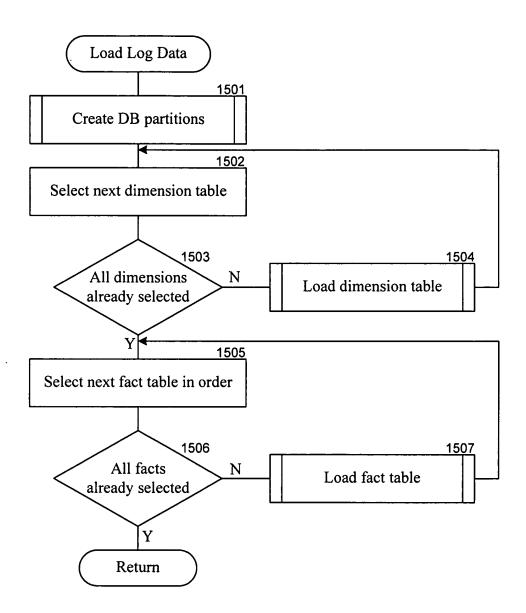


Fig. 15

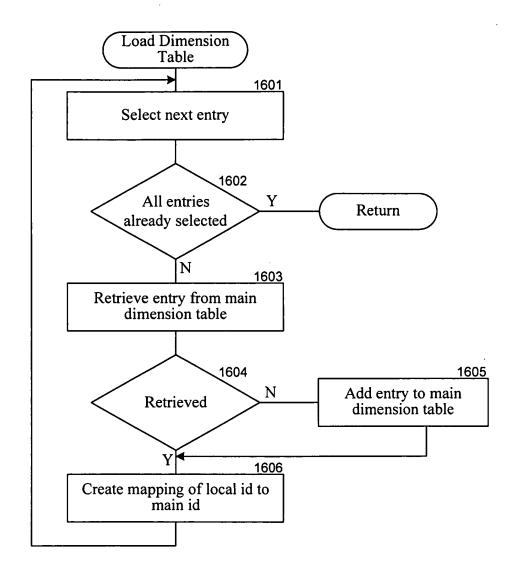


Fig. 16

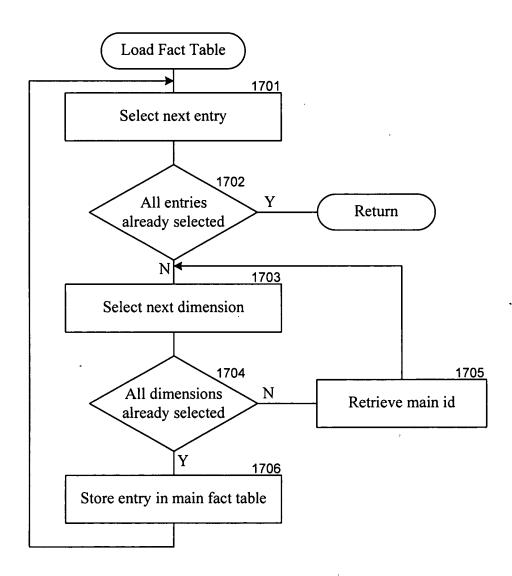


Fig. 17

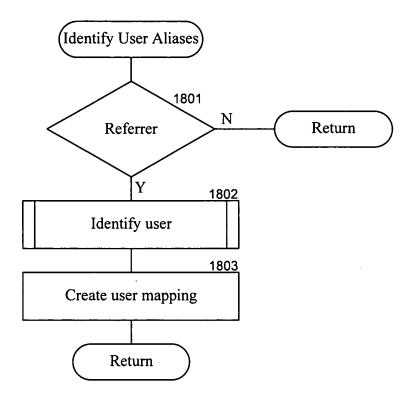


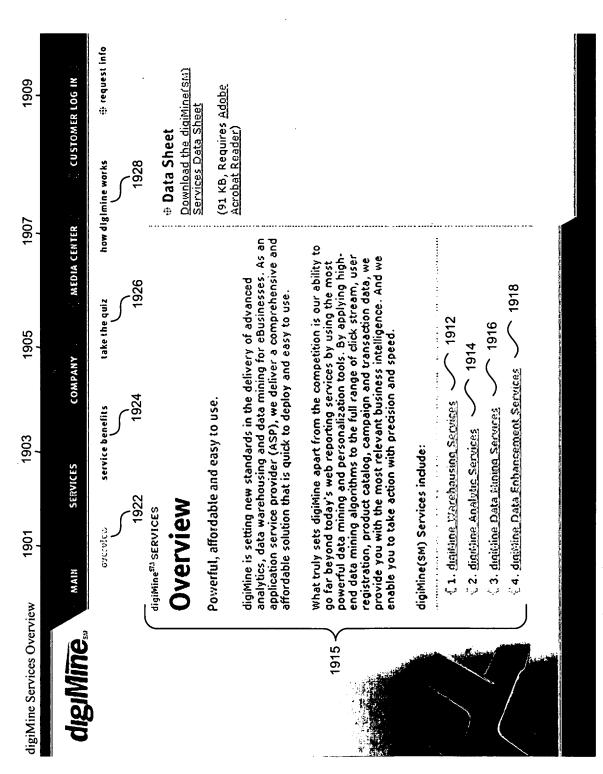
Fig. 18

See why digitaling is the best service and a desire to win? Fall's Best If so, check out our current data warehousing and data Award at Internet Do you have a passion for digiMine Preview of Show Upside ¥orld! **CUSTOMER LOG IN**  digiMine Careers Wins Service Benefits technology, customer mining solution for all UPSIDE EVENTS BEST OF SHOW eBusinesses. lob openings 1907 MEDIA CENTER 1904 To request additional information about digiMine, please fill out our digiMine will uncover valuable business intelligence and enable you to take immediate action by delivering advanced analytics and on customer behavior, site performance, product sales, content consumption, marketing campaign effectiveness, browser to buyer Best of all, our application service provider (ASP) model allows us to provide you with an affordable solution that is quick to deploy Learn more >> digimine provides you with intuitive reports that have key metrics applications that give you the ability to personalize web content, conversion, customer segment identification and much, much Unlock the Power of Your Data more, digiMine's data mining services also deliver predictive about your business - and you need to be able to act You need to know more about your customers and information request form. cross-sell and up-sell. personalization tools. on that knowledge. and easy to use. Contact Us dieiMine Poworing your data for business advantage A 1910

Welcome to digiMine

http://www.digimine.com/

Fig. 194



http://www.digimine.com/services/

Fig. 19B

CUSTOMER LOG IN how digimine works MEDIA CENTER take the quiz COMPANY service benefits SERVICES 3.c. ..c MAIN digilMine

digiMine Warehousing Services Overview

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digiMine<sup>Stil</sup> SERVICES

## Overview

digiMine" Warehousing Services

step in creating strong analytics and personalization. digiMine will take your data from multiple sources including click stream, transaction, product, campaign and user profiles to create a robust Building a comprehensive data warehouse is the first fundamental data asset. Our scalable data warehousing infrastructure enables us to build large warehouses that are capable of holding data for the most data intensive businesses, even those as big as the Media Metrix top 50.

1. digiMine Warehousing Services

1914 1. 2. digimine Analytic Services

(3. digimine Data Mining Services

4 4. digiMine Data Enhancement Services

Fig. 19C

http://www.digimine.com/services/warehousing.htm

digiMine Analytic Services Overview

CUSTOMER LOG IN MEDIA CENTER COMPANY SERVICES everview MAIN

digiMine<sup>83</sup> SERVICES

## Overview

digiMine "Analytic Services

We provide advanced analytics to you through intuitive, interactive and customizable reports. You can quickly get a top-level view of your customers or you can drill down to specifics 24 hours a day, 365 days a year. We provide you with reports that are relevant and enable you to take action with confidence. Our reports include analytics on:

Site Usage Traffic, Referral, path analysis, key words

Integrated Marketing Campaign Analysis
Online advertising, e-mail, affinity and loyalty programs

Demographic, psychographic, recency and frequency **Customer Analysis** 

User Action Analysis RFQ, registration, auction

Conversion and abandonment Shopping Cart Analysis

1. digibline Warehousing Services

{ 2. digiMine Analytic Services

7 1916 3. digiMine Data Mining Services

( 4. digiMine Data Enhancement Services

1918

http://www.digimine.com/services/analytic.htm

service benefits

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how digimine works

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🕁 request Info services by using the most powerful data mining and - We go beyond today's CUSTOMER LOG IN personalization tools. typical web reporting how digimine works MEDIA CERTER customers. These analytics, coupled with our interactive reporting digiMine applies advanced data mining algorithms to provide you with the most powerful analytics available. Our algorithms identify interface, give you the intelligence you need to make timely decisions with confidence. 1918 patterns in the data that can deliver new insight into your take the quiz COMPANY Affinity Analysis - Product, Content, Event ? 4. digimine Data Enhancement Services digiMine " Data Mining Services (1. digitine Warehousing Services service benefits (3. digiMine Data Mining Services ( 2. digitaine Analytic Services Customer Segmentation SERVICES Cross-sell and Upsell Churn management **Overview** digiMine<sup>Sti</sup> SERVICES Personalization ductivity MAIN

digiMine Data Mining Services Overview

http://www.digimine.com/services/mining.htm

Fig. 19E

🕆 request info CUSTOMER LOG IN how digimine works MEDIA CENTER validate and correct customer addresses using information from the USPS. digiMine's address validation and correction services include: National Change of Address (NCOA), Locatable Address Correction Service (LACS) and Delivery Sequence File (DSF) processing.\* \* MCOA, LACS and DSF are trademarks of the United States Postal Service digiMine(SM) Merge/Purge - digiMine can also merge lists and purge duplicates. This service enables you to eliminate duplicate records and records that map to the same address (householding). make your data more valuable and more usable. These services can also help you reduce marketing costs by correcting addresses digiMine(SM) Address Validation/Correction - digiMine can digiMine(SM) Data Enhancement Services are helpful tools that THE CONTRACT OF THE PROPERTY OF THE PROPERTY OF take the quiz digiMine ? Data Enhancement Services COMPANY service benefits 1. digitine Warehousing Services SERVICES and eliminating duplicates. THE RESIDENCE AND ADDRESS OF THE PERSON OF T Overview digitatine Sta SERVICES ENCINGER MAIN

digiMine Data Enhancement Services Overview

http://www.digimine.com/services/enhancement.htm

4. digiMine Data Enhancement Services

3. digitine Data Mining Services 2. digitatine Analytic Services

digiMine Service Benefits

digiMine	MAIN	SERVICES	COMPANY	MEDIA CENTER	CUSTOMER LOG IN	~
)	overview	strike bead 18	15 take the quiz		how digimine works 💮 requ	ij request info
	diolimine 23 SERVICES	or tu		1926		
	Service	<b>Service Benefits</b>	40		<ul> <li>digiMine offers</li> <li>the fastest time to</li> </ul>	
	digiMine(SM) Ser	vices make under	digiMine(SM) Services make understanding your customers and	mers and	deployment — as little as 24 hours.	
	your desiness ea with deploying ar mining solution.	sy, and we allevid id using a home-g	your desiress easy, and we alleviate the flust aligns associated with deploying and using a home-grown data warehousing and data mining solution.	ssucrated ising and data		1930
	Powerful data mining tools Our data mining-powered repo intelligence. We give you the to precisely targets content and n opportunities.	mining tools powered reports p give you the tools content and maxin	Powerful data mining tools  Our data mining-powered reports provide you with unparalleled intelligence. We give you the tools to enable personalization that precisely targets content and maximizes up-sell and cross-sell opportunities.	paralleled ization that ross-sell	* Data Sheet  Download the digitine(Sta) Services Data Sheet (91 KB, Requires Adobe	<b>)</b> a
	Easy to use digiMine(SM) Rep deliver relevant to customize the	Easy to use digimine(SM) Reporting Services are intudigimine(SM) Reporting Services are intudeliver relevant insight instandy. Our into customize the view of your analytics.	Easy to use digiming Services are intuitive and organized to digimine(SM) Reporting Services are intuitive and organized to deliver relevant insight instantly. Our interactive reports allow you to customize the view of your analytics.	snized to rts allow you	Acrobat Reader)	
	A comprehensive data asset digimine builds a robust, scalable you that combines the full range product, campaign and transactions.	A comprehensive data asset digiMine builds a robust, scalable and ser you that combines the full range of click: product, campaign and transaction data.	A comprehensive data asset digiMine builds a robust, scalable and secure data warehouse for you that combines the full range of clickstream, user-registration, product, campaign and transaction data.	ehouse for registration,		
	Quick to deploy digimine offers fas installation allows days. In many cas digimine(SM) Serv	Quick to deploy digiMine offers fast time-to-deployment. In fa digiMine offers fast time-to-deployment. In fa days. In many cases, customers begin to real digiMine(SM) Services in as little as 24 hours.	Quick to deploy digiMine offers fast time-to-deployment. In fact, a typical installation allows us to setup and begin daily reporting within a few days. In many cases, customers begin to realize the value of digiMine(SM) Services in as little as 24 hours.	ical g within a few ralue of		
	Affordable Our web-based A service that is bo minimal and do n covers all expens	SP model allows uth efficient and afficient on afficient sedulions require additions as related to hard	Affordable Our web-based ASP model allows us to deliver a powerful, high-end service that is both efficient and affordable. Setup costs are minimal and do not require additional IT resources. A monthly fee covers all expenses related to hardware, software, operations and reporting.	erful, high-end its are monthly fee nerations and		
January 1						

http://www.digimine.com/services/servicebenefits.htm

Powering your data for business advantage ™



### Unlock the Power of Your Data

#### Overview

If you're like most businesses, you are generating huge volumes of valuable data - data that can reveal the likes and dislikes of current and potential customers about your products, services and web site. Do you have the infrastructure and tools in place to turn your data into actionable business intelligence?

digMine, Inc. is setting new standards in the delivery of powerful analytics and personalization for eBusinesses. Our data mining services provide you with intuitive reports to understand customer behavior, marketing campaign effectiveness, sales trends, browse-to-buy conversion, customer segment identification and much more. digiMine's data mining services also deliver predictive applications that give you the ability to personalize web content, cross-sell and up-sell.

digiMine is the only true ASP (application service provider) for sophisticated data warehousing and data mining solutions. We go far beyond today's web-reporting packages by building a comprehensive data warehouse and by applying data mining tools to the full range of click stream, user registration, product catalog, campaign and transaction data. And our ASP model enables us to provide you with an affordable solution that is quick to deploy and easy to use.

#### Service Benefits

#### Powerful data mining tools

Our data mining-powered reports provide you with unparalleled intelligence. We give you the tools you need to enable personalization that predisely targets content and maximizes up-sell and cross-sell opportunities.

#### Comprehensive data asset

We take your multiple sources of data and build a robust data warehouse for you – a fundamental step in extracting the greatest value from your data. Our scalable data warehousing infrastructure enables us to build customer specific warehouses that are capable of holding data for the most data intensive businesses.





digiMine. Inc.'s reports provide actionable insight into customer behavior.

#### Talke the Quitz Do you know enough about your customers?



#### Affordable

Our web-based ASP model allows us to deliver a powerful, high-end service that is efficient and affordable. Set-up costs are minimal and do not require additional if resources. Fixed monthly fees cover all expenses related to hardware, software, operations and reporting.

#### Easy-to-use

digiMine<sup>st</sup> Reporting Services are intuitive and organized to deliver relevant insight instantly. Our interactive reports allow you to customize your view of your analytics. And you don't have to be a statistician to understand your data.

#### Quick to deploy

digitine offers the fastest time to deployment. In fact, a typical installation allows us to setup and begin daily reporting within a few days. In many cases, our customers have full analytics in less than 24 hours.

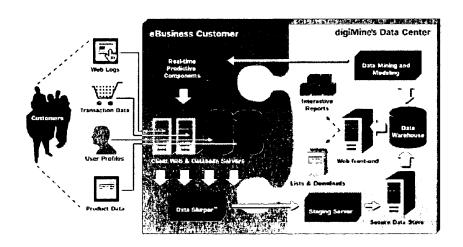
#### How digiMine Works

digiMine<sup>™</sup> Services do not require you to invest in additional IT resources, nor do we require you to deploy data tags. We simply install a digiMine Slurper<sup>™</sup> at your data center that encrypts and compresses your data for transmission at pre-determined times. digiMine's Slurper<sup>™</sup> is a simple piece of software that has the ability to pull web server logs and gather data from any OLE-DB-compliant database · from Oracle, SQL, DB2 and others. This process does not compromise your network security or require you to open your firewall.

Once your data is transferred to digiMline's data center, it is parsed, cleaned and loaded into a secure data warehouse.

digiMine then produces detailed and accurate reports that are delivered 24 hours a day, 7 days a week, 365 days a year. You can access your reports through a dedicated https connection using a standard browser. The reports are completely secure and require user authentication. In fact, as an administrator, you have the ability to set various levels of access permission for different business users in your company. Your data is also made available for export.

digiMine provides data mining services for predictive applications. These predictive components give you the ability to personalize web content and cross-sell or up-sell products. Data mining components run in real-time on your web site or in batch applications, such as targeted e-mail.



For more information:

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digiMine, Inc. 11250 Kirkland Way Kirkland, WA 98033

Tel: 425 896 1700 Fax: 425 896 1777

www.diglMine.com

digiMine Services: Take the Quiz

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With the abundance of sites on the Internet today, it's hard to get customers and keep them. Let's face it, if within 20 seconds your visitors are not presented with the specific content or list of products they're interested in, then there's little chance they'll return again. How many of these questions can you answer today? You're not alone if you can only answer a few. With digiMine, you will be able to answer all of these questions and more.

How many customers came to your site yesterday?

the second of th

... How many were first time visitors?

Can you get a list of those new customers and send them a thank you the next day? 

What are most visited products areas on your site?

What products should you consider making "loss leaders" to attract new customers? :::

What are your top selling products or services? Have they changed in the last month?

Now many shoppers go through your home page?

4: Which marketing promotions are most effective at driving new customers to your site?

Which customers are likely to "chum" and which are loyal shoppers on your site? क What is the expected "life time value" of your customers?

http://www.digimine.com/services/quiz.htm

and making political

🕆 request info

digiMine<sup>578</sup> SERVICES

# How digiMine Works

and compresses your data for transmission at predetermined times. process does not compromise your network security or require you to open your firewall. Alternatively, you can also send your data to install a digiMine Data Slurperim at your data center that encrypts digiMine's Data Slurper'm is a simple software application that has the ability to pull web server logs and gather data from any commercial database such as Oracle, SQL, DB2 and others. This resources, nor do we require you to deploy data tags. We simply digiMine Services do not require any additional investment in IT us through a secure FTP transfer.

Once your data is transferred to digiMine's data center, it is parsed, cleaned and loaded into a secure data warehouse. We can also merge, purge, validate and correct your data.

365 days a year. You can access your reports through a dedicated analytics are generated and delivered to you through interactive reports and downloadable lists that are available 24 hours a day, We then apply data mining to produce insightful analytics. These and secure connection using a standard browser. Real-time data mining components (executables called from java or asp) are run independently of the digiMine data center to avoid any impact on site performance. These can be run in real-time on your web site or in batch applications such as targeted email.

logs and gathers data Slurperto is a simple that pulls web server software application from any commercial database - with no digiMine's Data impact on your IT department.

Download the digiMine(SM) Services Data Sheet Data Sheet

(91 KB, Requires Adobe

Acrobat Reader)

http://www.digimine.com/services/howworks.htm

Fig. 19K

CUSTOMER LOG IN contact us MEDIA CENTER Through their experiences, they realized that the benefits of data warehousing and data mining delivered as a service, would enable e-businesses to derive the most value from their data for increased digiMine was born from the experience of our three founders, Nick Besbeas, Usama Fayyad and Bassel Ojjeh. All three Microsoft veterans come from different disciplines — direct marketing, data management » digiMine's mission is to create value for all e-businesses by making data warehousing and data mining a practical customers COMPANY mining, and data warehouse operations. management SERVICES **Our Mission** competitive advantage. our mission COMPANY MAIN

digiMine Company Information

http://www.digimine.com/company/

Fig. 19L

digiMine Company Information Management

HAIN SERVICES COMPANY MEDIA CENTER CUSTOMER LOG IN	our mission tagrayones customers careers contact us	прану	Management	digiMine's executive team brings unparalleled expertise in commerce site development, data warehousing, data mining and web/database marketing.	scutive Team	Usama Payyad 1941 President & CEO, co-founder	Nick Besheas 1943 Executive VP Sales and Marketing, co-founder	ssel Ojjeh 7945 0, co-founder	tin F. Vowels 1947	<u>Rob Balan, Esa.</u> 1949 Vice President of Legal Affairs	in the control of the	Relet fund Second Avenue Fund Cedar Grove Investments (Amazon.com, LoudEye, PhotoDisc) Cedar Grove Investments (InfoSpace.com, NCI WorldCom, eVite.com, CoinStar, meals.com, gear.com, Virtual Bank) CoinStar, meals.com, gear.com, Virtual Bank) Sam Jadallah (Hanaging Director, Internet Capital Group; former Microsoft Vice President) James Voelker (former Nextlink CEO) James Voelker (former Nextlink CEO) Deutsche Bank Technology Fund (internet, financials, and telecom funder) Sillicon Valley Angels (involved in hottest early-stage companies today)
MAIN SERVIC	our mission	COMPANY	Manageme	digiMine's executive to in commerce site devel mining and web/datab	Executive Team	Usama Fayyad President & CEO, co-fou	Nick Besheas Executive VP Sales and	Bassel Dijeh COO, co-founder	Martin F. Vowels Chief Financial Officer	Bob Balan, Esq. Vice President of Legal	Investors	Mayfield Fund Second Avenue Fund Cedar Grove Investme Kellett Investments (if CoinStar, meals.com, ge Sam Jadallah (Managin Microsoft Vice President) Robert Pollan (Managin James Voelker (former Deutsche Bank Techne telecom funder) Silicon Valley Angels ( today)
digiMine	)											

http://www.digimine.com/company/management.htm

Fig. 19]

digiMine Executive Bio: Bob Bolan

digiMine	MAIN	SERVICES COMPANY	АНУ	MEDIA CENTER	CUSTOMER LOG IN
)	our mission	To the desired of the second	customers		contact us
	COMPANY			19	1937
	Management	nent			
		Bob Bolan, Esq. Vice President of Legal Affairs <u>Bob©digikin≏.com</u>	Affairs		
	« previous big		management home	t hame	
	Bob Bolan is chief Is and the board of di	Bob Bolan is chief legal counsel and advises the management team and the board of directors on all legal affairs of the company.	s the managers of the comp	nent team any.	
	Corporate Attorney Corporate Attorney Corporate Attorney a wide variety of, licensing, litigation, linvestments. He pra Division, the Applic Microsoft Research of the patent portfo Cambridge and Chi speech recognition, programming langu- artificial inselligence and data mining.	From 1994 until joining the company in May of 2000, Bob served as Corporate Attorney at Microsoft Corporation where he preacticed in a wide variety of corporate matters including intellectual property, licensing, litigation, acquisitions, strategic alliances and investments. He provided legal services to the Windows Platform Division, the Applications Division, the Microsoft Network, and Microsoft Research Division. Most notably, Bob led the development of the patent portfolio for Microsoft Research in Redmond, Cambridge and China, representing such diverse technologies as speech recognition, natural languages, operating systems, programming languages, cryptography, user interface design, artificial intelligence, graphics, vision, development tools, database and date mining.	y of 2000, Bob in where he pr month of the lead of a fill and a soft Network Bob led the de hin Redmond liverse technol er interface de	served as acticed in property, property, and in a served operation of the served o	
	From 1988 to 1994 Bell Laboratories w capacity packet swi the AT&T interexch	From 1988 to 1994, Bob was a Member of Technical Staff at AT&I Bell Laboratories where he developed network features for high-capacity packet switches that formed the signaling infrastructure of the AT&I interexchange carrier network.	Technical Stafi Jork features f Ignaling infrasi	f at AT&T or high- iructure of	
	Bob received his J.I. honored with menth masters in Compute Backelor of Arts in (1978). Bob is a mand is registered to Office. He is a form States District Coun. Norris of the Sixth	Bob received his J.D. from Capital University (1993) and was honored with membership to Order of the Coif. He also earned a Masters in Computer Science from Purdue (1988) and an Honors Bachelor of Arts in Cassical Languages from Xavier University (1978). Bob is a member of the Washington State Bar, the Ohio Bar and is registered to practice before the US Patent and Trademark Office. He is a former extern of Judge James Graham of the United States District Court, Southern District of Ohio, and of Judge Alan Norris of the Sixth Circuit Court of Appeals.	ity (1993) and Coif. He also e Coif. He also e (1988) and an m Xavier Univ n State Bar, the Statent and Tres Graham of Dhio, and of Ju	was arned a Honors ersity te Ohio Bar ademark ademark dge Alan	

http://www.digimine.com/company/BobBolan.htm

CUSTOMER LOG IN	contact us	<ul> <li>Check out our career</li> <li>opportunities and see why</li> </ul>	one Silicon Valley angel investor called us "the	hottest startup ever to come out of Seattle."  1953. Life at digiMine	About Seattle/Kirkland digiting in the news		
MAIN SERVICES COMPANY MEDIA CENTER	our mission management customers terrecus	Careers	Welcome to a Brave New Workplace	Welcome to digiMine. We're a young, well-funded company with huge potential. Qur fainders are industry visionaries with a wealth of marketing, product development and research experience. They have held leadership positions at Microsoft and NASA where they have built and managed dynamic, successful organizations. We also have an equally impressive roster of investors backing us.	At digiMine, you'll have the chance to spread your entrepreneurial wings and soar. Along the way, you'll use your skills and knowledge to help digiMine reach new heights. In return for your hard work, you'll enjoy an industry-leading compensation package that includes stock options. So you can tie your financial success to your achievements at the company.	digiMine is a passionate group of people. We're passionate about creating revolutionary data mining and data warehousing technologies. We're passionate about delivering great customer service. We're passionate about winning. And we're passionate about building a workplace where you'll have many opportunities to contribute to our success and receive generous rewards for your hard work.	Check out our career opportunities and see why one Silicon Valley angel investor called us "the hottest startup ever to come out of Seattle."
dieiMine							

http://www.digimine.com/company/careers/ 7920

Fig. 190

**CUSTOMER LOG IN** contact us MEDIA CENTER Careers To apply, please send your resume (in Microsoft Word format) to jobs@digimine.com. Please be sure to reference the job for which you are applying. Agencies and headhunters, please do not submit candidates through the web. digibline is looking for talented candidates and we usually have more than one opening in any of the following areas. Click on your area of interest to see current profiles and job descriptions. customers 1951 COMPARY management Finance, General and Administration Career Opportunities Operations and Data Center Research and Development Quality Assurance and Test Sales and Marketing ~1952 our mission Careers COMPANY MAIN Legal

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http://www.digimine.com/company/careers/jobopps.htm

Fig. 191

1907

digiMine Company Information

Fig. 19Q

Significant computer industry experience highly desirable.

Advanced technical degree a plus

http://www.digimine.com/company/careers/legal.htm 7 1920

Me sixth amost was industry achievement abards digiMine Services selected as Achievement Award's **Business Product of the** finalist for Industry FINALIST Please direct all press related \*\*\*\* \*\*\*\*\* \*\*\*\*\* \*\*\*\*\*\* \*\*\*\*\*\* \*\*\*\*\* **CUSTOMER LOG IN** # Press Inquiries pressiediaimine.com. inquiries to 2.1.01 MEDIA CENTER digiMine wants to turn data into gold on Venus and galaxies far, far away. Now the former by Usama Fayyad have been used to find volcanoes scientist at NASA's Jet Propulsion Lab is using that Seame The algorithms and data-mining software created more December 18, 2000 - digiMine Teams with EMC to Power Data Warehousing and Data Mining Service  $^{\prime\prime}$ press releases January 17, 2001 - Technology Review, MIT's Magazine of Innovation, Names digiMine CEO Usama Fayyad to TR10 » same technology to create digiMine... COMPANY in the news Recent Press Announcements SERVICES ned a center hame MEDIA CENTER MAIN dieiMine digiMine Media Page

http://www.digimine.com/mediacenter/

Fig. 19R

CUSTOMER LOG IN 1956 MEDIA CENTER October 26, 2000 - <u>digibine Awarded Overall 'Best of Show' at</u> Upside Events' Fourth Annual Preview Fall Media Reception December 18, 2000 - <u>digitaine Teams with EMC to Power Data</u> Warehousing and Data Mining Service October 3, 2000 - digimine Delivers Hosted Data Warehousing and Data Minna Services, Built on Microsoft's .NET Platform October 30, 2000 - digimine Wins Upside Preview Fall's "Best of Show" Award During Internet World 2010 January 17, 2001 - Technology Review, MIT's Magazine of Innovation, Names digibline CEO Usama Fayyad to TR10 September 11, 2000 - <u>Maxfield Fund Leads digiMine's \$20</u> Million Second Round Funding press releases April 3, 2000 - digibine Founded to Offer Next Generation eCommerce Analytics and Personalization Solutions August 15, 2000 - <u>digimne Bolsters Executive Team With</u> <u>Former Microsoft Attornex</u> September 18, 2000 - <u>digildine, Inc. Launches The First</u> <u>A</u>dvanced Business Intelligence <u>Service</u> May 25, 2000 - <u>digimne Next Generation eBusiness</u> Intelligence Service Provider Hices Ke<u>y Executive</u> COMPANY in the news **Press Releases** SERVICES medla center home MEDIA CENTER MAIN ή, .;. 45 .;. ... **:** ... digiMine

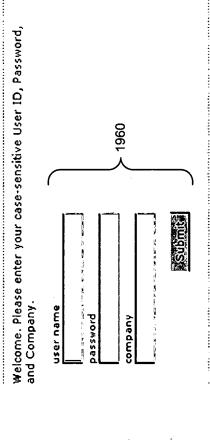
digiMine Press Releases

http://www.digimine.com/mediacenter/pressreleases.htm

Fig. 195

MAIN digiMine

# **Customer Log In**



Did you forget your password? Please <u>contact</u> your account manager.

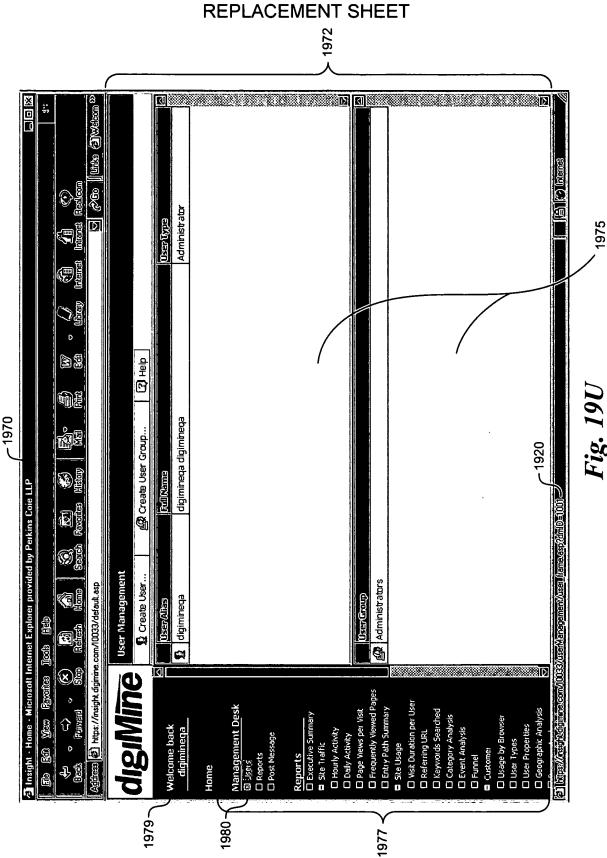
https://insight.digimine.com/

digiMine Customer Login

- MEDIA CENTER

CUSTOMER LOG IN

COMPANY





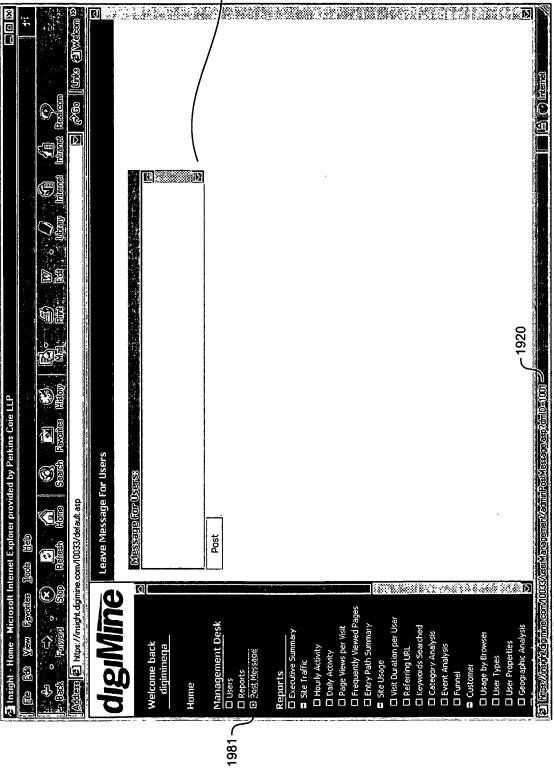
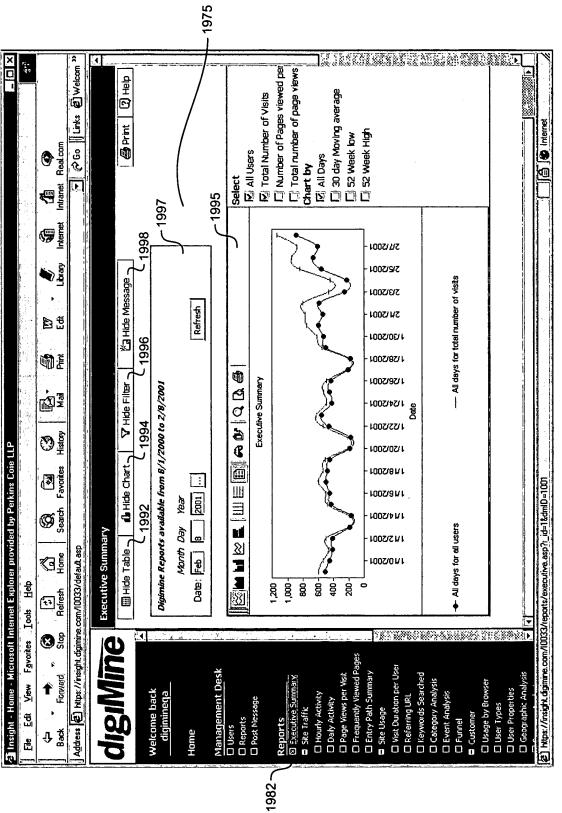
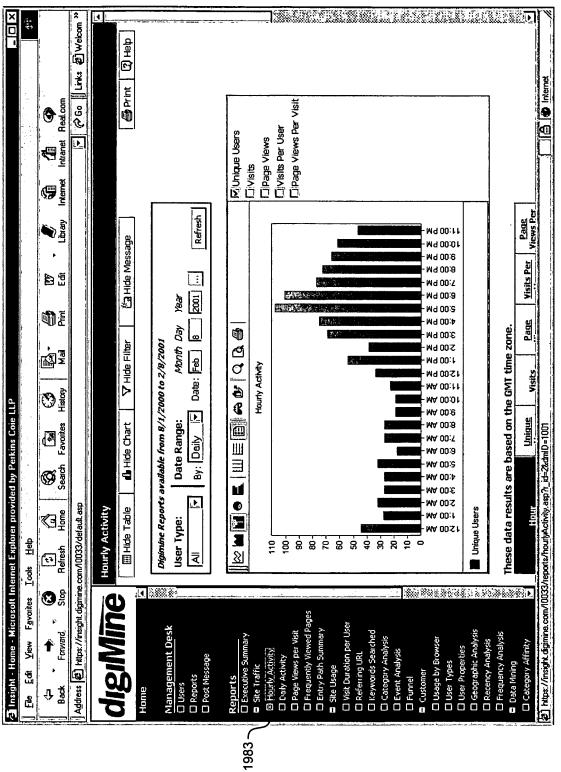


Fig. 19V





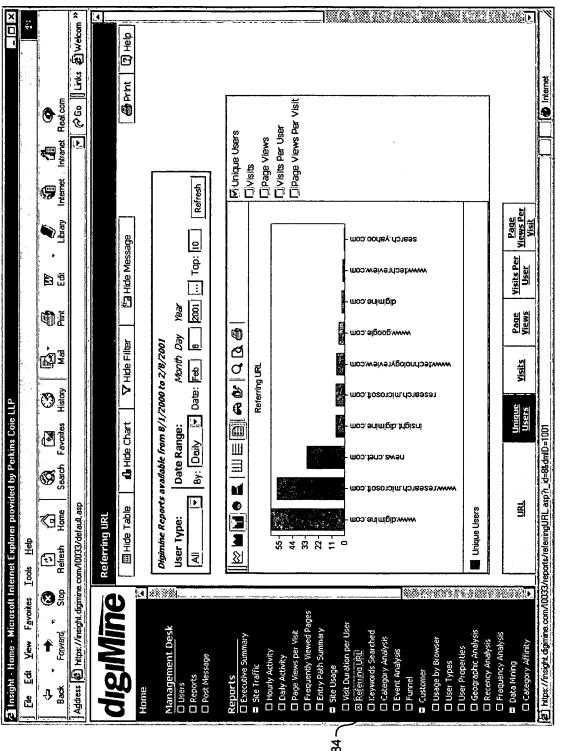


Fig. 19Y

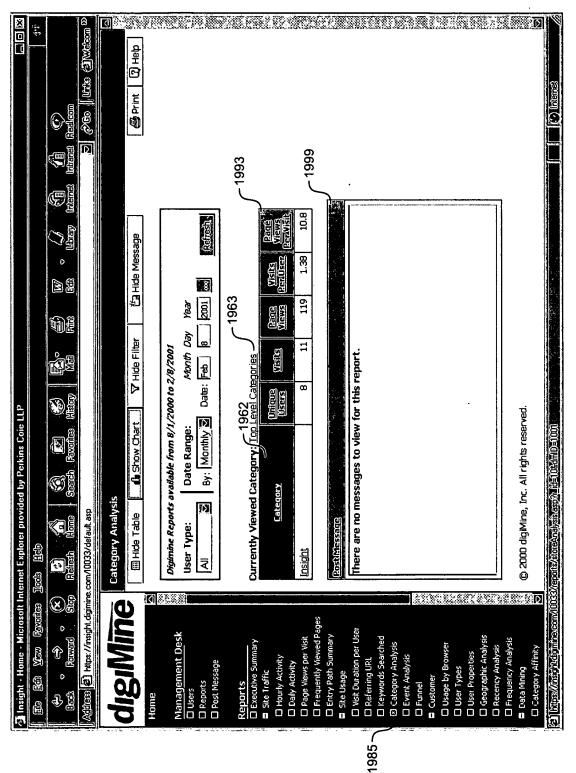


Fig. 19Z

--- Services



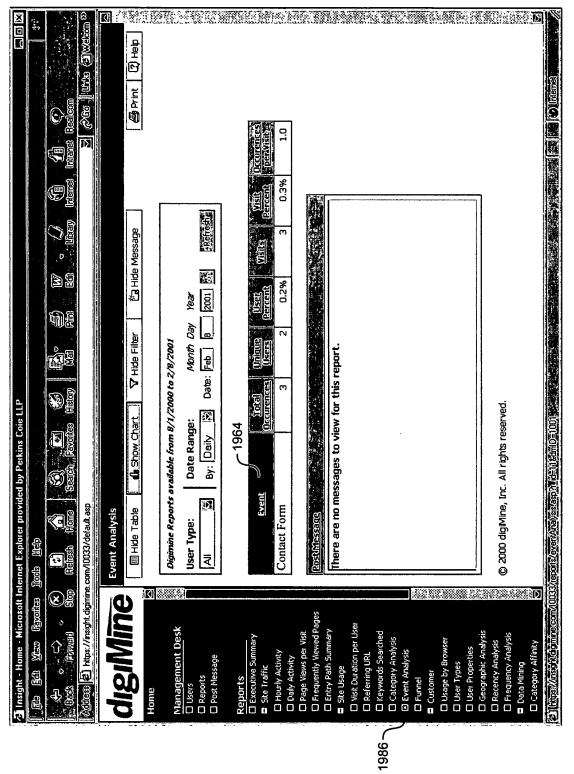


Fig. 194B

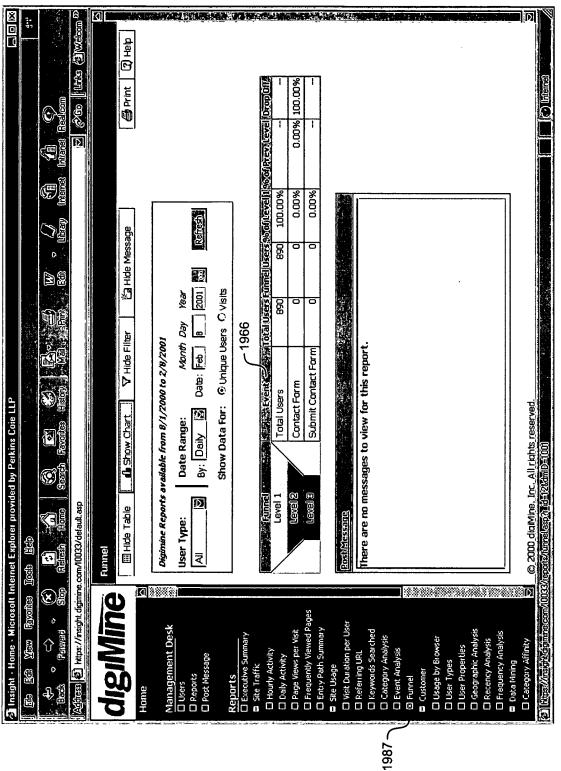


Fig. 194C

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Fig. 194D

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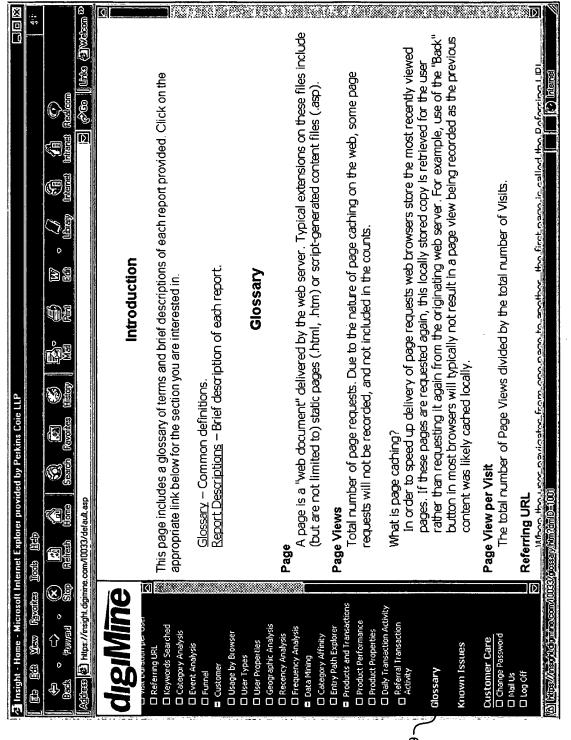


Fig. 19AE

1989~

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digiMine Services Overview

7 1912

{ 1. digiMine Warehousing Services

7 1916

( 4. digiMine Data Generation Services

( § 3. digiMine Data Mining Services

{ 2. digiMine Analytic Services

http://www.digimine.com/services/

	Ctorage 2110	memory 2130
	17	6
	Site Definitions 2112	Dimension Generator 313
	Event Type Definitions 2114	Logical Site Identifier 2151
	Category Page Type Definitions 2116	User Identifier 2152
		URI Identifier 2153
	Definition Version Information 2119	Category Page Type Identifier 2154
		Event Type Identifier 2155
	Parser-Generated  Log File 380 Information 2111	Version Identifier 2157
	I/O devices 2120	
	display 2121	
	network connection 2122	CPI 2105
	other I/O devices 2124	
	computer-readable media drive 2123	E:2 21
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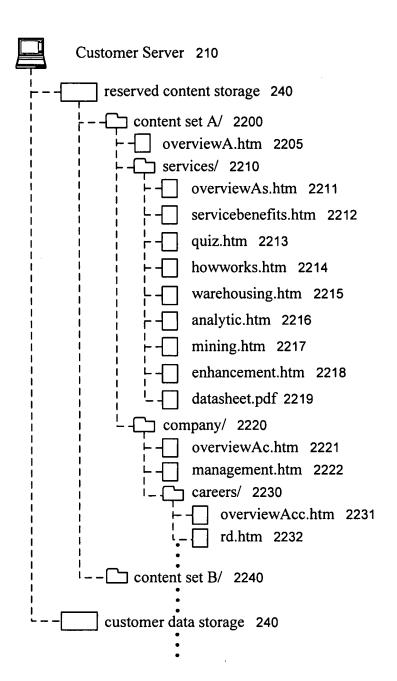


Fig. 22A

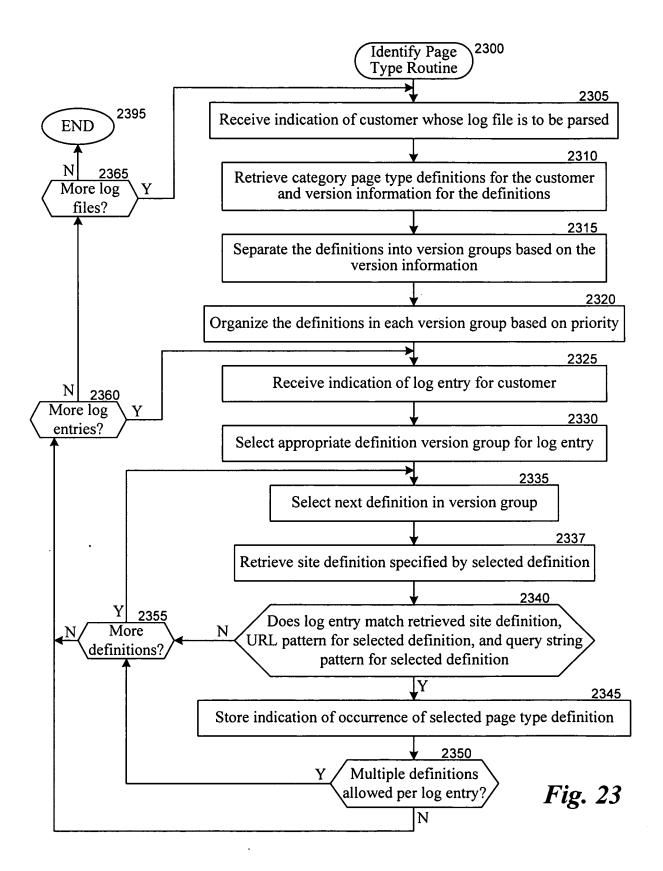
Content Set A
Category Hierarchy Table 2250

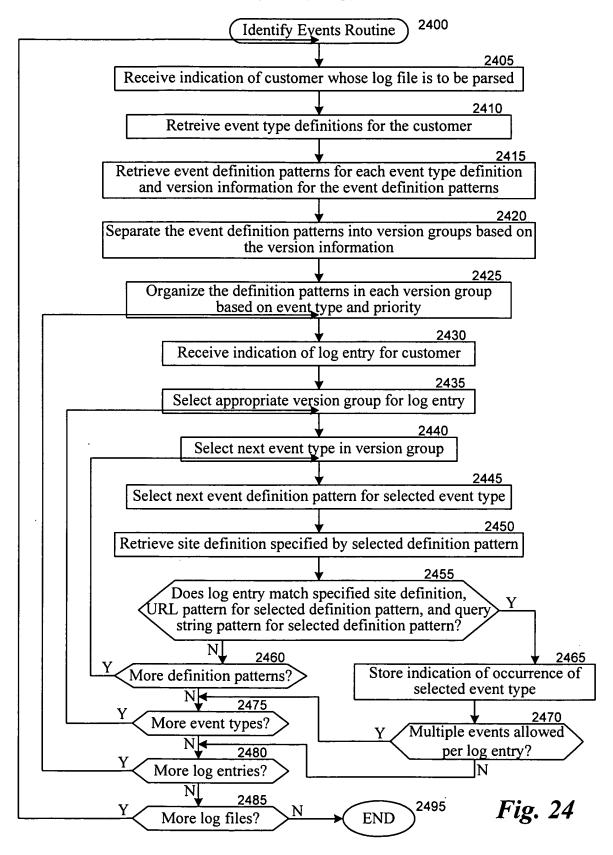
Category The	1 411 411 7	14010 2250
Category 2251	ID 2252	Category Parent 2253
Services	1	
Company	2	
Media Center	3	
Analysis	4	
Service Benefits	5	1
Take the Quiz	6	1
•		
Careers	20	2
•		
R&D	30	20
QA	31	20
•		

Content Set A Content Category Table 2260

Content 2261	Category Page Type Definition ID 2262
overviewA.htm	
overviewAs.htm	1
servicebenefits.htm	1
rd.htm	30
:	

Fig. 22B





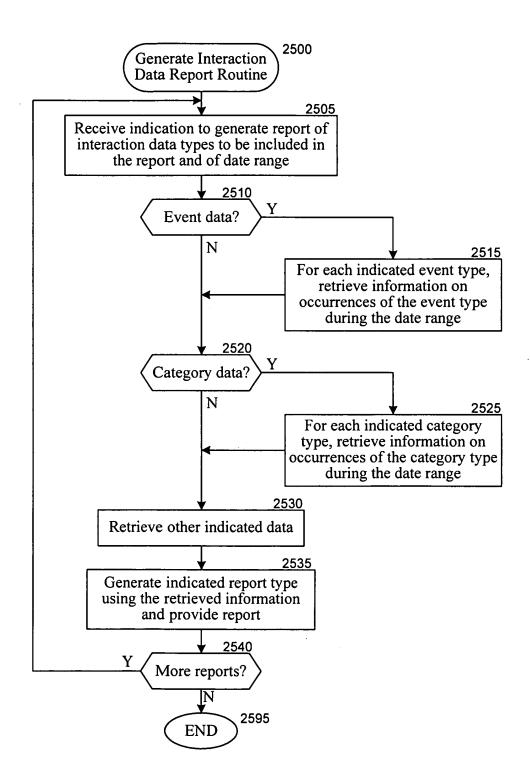


Fig. 25

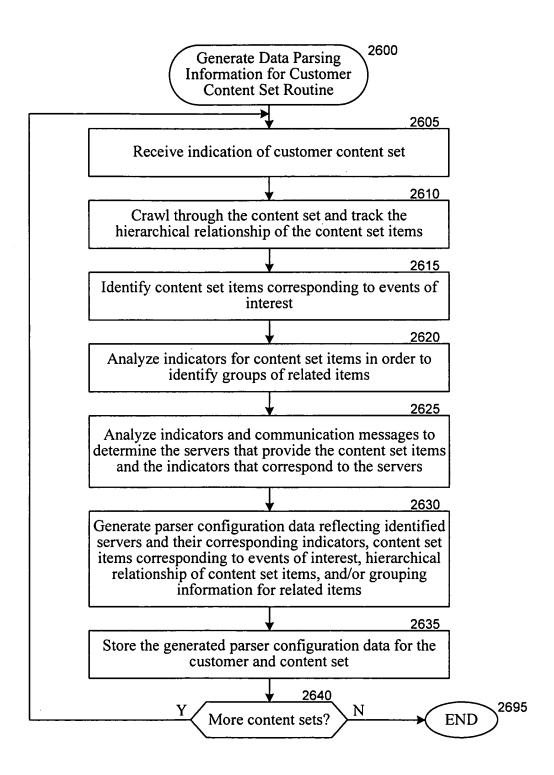
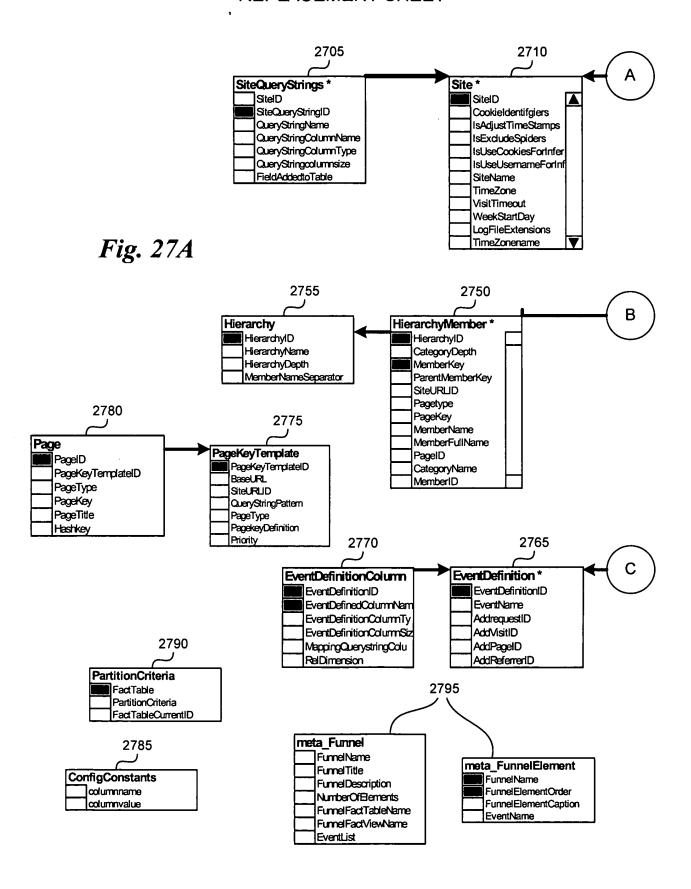
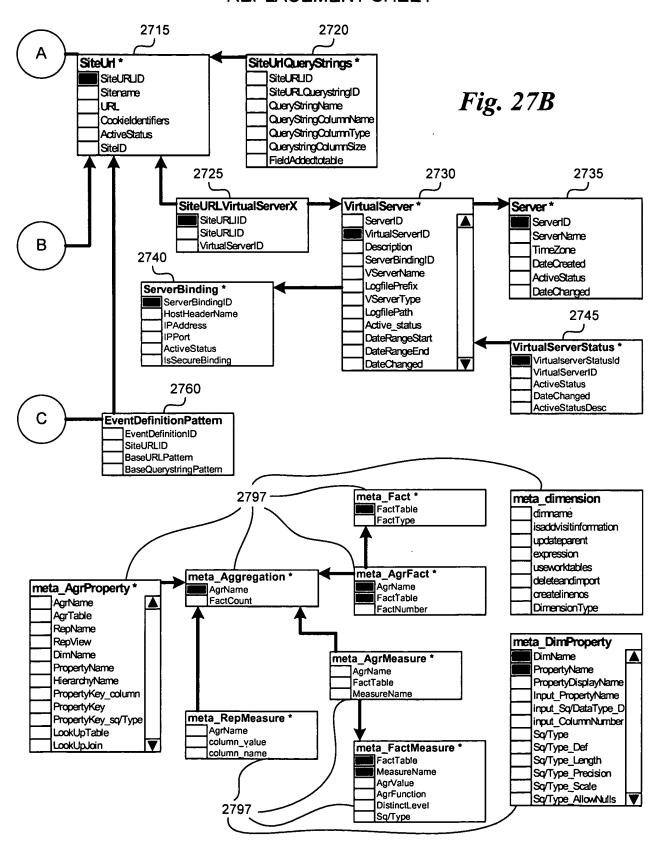


Fig. 26





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